



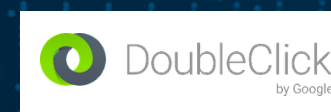
TRAILBLAZER VISIONARIES

ADVANCED DIGITAL MARKETING CERTIFICATION COURSE WITH AI TOOLS

- COMPREHENSIVE
- 3 & 6 MONTHS
- STUDY IN-CLASS 1:30 TO 2 HRS/DAY
- 100% JOB PLACEMENT
- INTERNSHIP



Affiliated with



www.trailblazervisionaries.com

DIGITAL MARKETING FUTURE

Digital Marketing and its importance will only continue to grow as more businesses move or expand their operations online.

- ▶▶▶ Drastic changes in traditional marketing
- ▶▶▶ Digital is the new name
- ▶▶▶ Government's "Digital India" initiative backs up
- ▶▶▶ Reaching global markets
- ▶▶▶ Small towns getting digitally equipped
- ▶▶▶ Affordable
- ▶▶▶ Higher engagement rate
- ▶▶▶ Growth in the number of internet users
- ▶▶▶ Increased digital classifieds market revenue



WHO CAN JOIN DIGITAL MARKETING

Students



Job Seekers



Blogger / Vlogger



Business Owners



Career Change



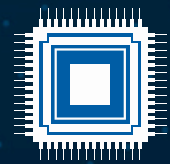
Housewife



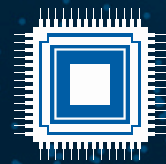
Freelancer



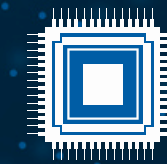
WHY CHOOSE US



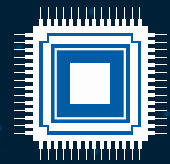
A GREAT TRAINING ENVIRONMENT



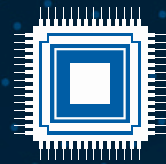
25+ CERTIFICATION. MORE PRACTICAL THAN THEORETICAL TRAINING.



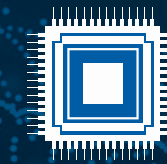
DOUBT SESSIONS.



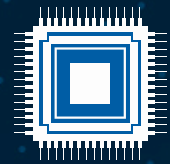
10+ YEARS OF TRAINING EXPERIENCE.



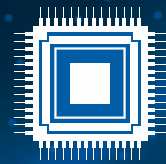
2 HRS. DAILY TRAINING.



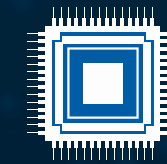
PLACEMENT ASSISTANCE WITH PARTNER COMPANIES



70+ TRAINING MODULES.



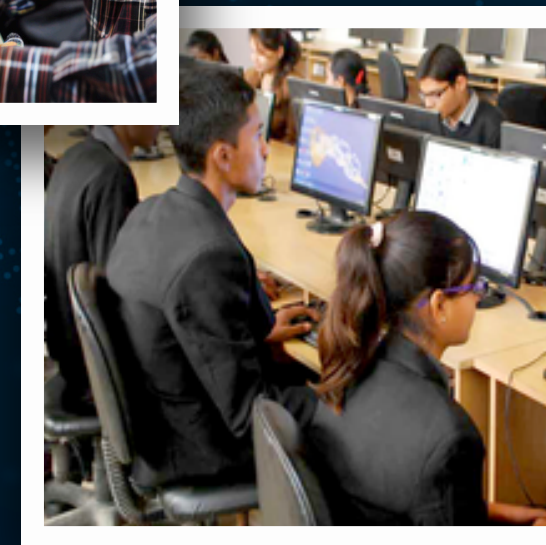
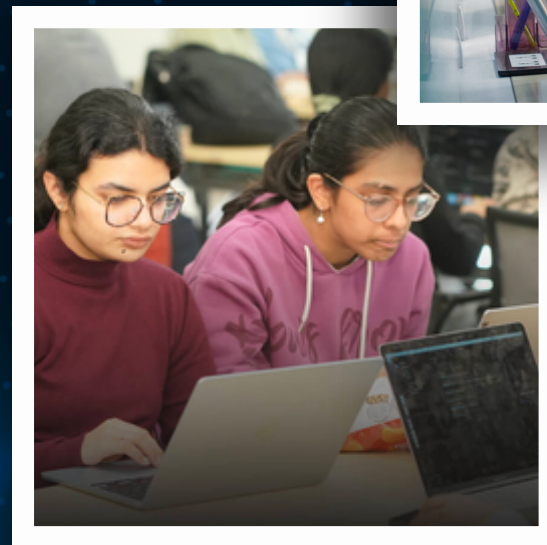
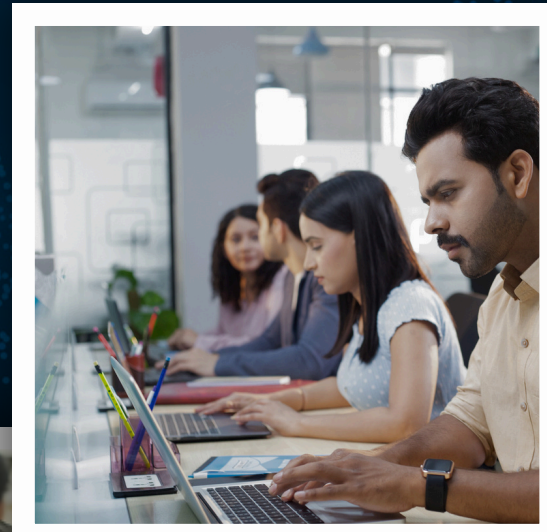
ASSIGNMENT GIVEN ON REGULARLY BASIS.



INTERNSHIP OPPORTUNITIES.

70+BATCHES COMPLETED

- ▶▶▶ 2594+ Professionals Trained.
- ▶▶▶ 90+ Batches.
- ▶▶▶ 4.9/5 Rating.
- ▶▶▶ Weekdays/Weekend Batches.
- ▶▶▶ Backup Classes.
- ▶▶▶ Doubt Sessions.
- ▶▶▶ Small Batches.
- ▶▶▶ Theoretical & Practical Sessions.
- ▶▶▶ Flexible Timings.



MODULES YOU WILL LEARN

- ▶▶▶ Starting With Digital Marketing.
- ▶▶▶ Domain Concept & Hosting.
- ▶▶▶ Website Planning & Creation.
- ▶▶▶ Content Writing & Marketing.
- ▶▶▶ Psychology of Search.
- ▶▶▶ (SEO) – ON Page Optimization.
- ▶▶▶ (SEO) – OFF Page Optimization.
- ▶▶▶ Search Engine Algorithms Updates.
- ▶▶▶ Local Business Promotion.
- ▶▶▶ Google Ads (Search Advertisement).
- ▶▶▶ Re-Targeting Concept.
- ▶▶▶ Display Ads.



MODULES YOU WILL LEARN

- ▶▶▶ Shopping Ads.
- ▶▶▶ Video Ads.
- ▶▶▶ Universal App Ads.
- ▶▶▶ Setting up Tracking.
- ▶▶▶ Microsoft Bing Ads.
- ▶▶▶ Social Media Optimization.
- ▶▶▶ Social Media Marketing.
- ▶▶▶ Email Marketing.
- ▶▶▶ YouTube Marketing.
- ▶▶▶ Lead Generation & Landing page.
- ▶▶▶ E-commerce Marketing Concept.
- ▶▶▶ Google Analytics Setup.



MODULES YOU WILL LEARN

- ▶▶▶ Google Webmaster Setup.
- ▶▶▶ Mobile Marketing.
- ▶▶▶ Growth Hacking.
- ▶▶▶ Online Reputation Management.
- ▶▶▶ Affiliate Marketing.
- ▶▶▶ Google Ad sense.
- ▶▶▶ Freelancing.
- ▶▶▶ Interview Preparation.
- ▶▶▶ Payment Gateway Set-up.
- ▶▶▶ Google Tag Manager.
- ▶▶▶ Blogging Marketing / Vlogs Marketing
- ▶▶▶ Conversion Rate Optimization – CRO.



MODULES YOU WILL LEARN

- ▶▶▶ User Experience – UX.
- ▶▶▶ Video Marketing & YouTube SEO.
- ▶▶▶ Increase Social Media Engagement.
- ▶▶▶ Get More Followers/ Likes/ Subscribers.
- ▶▶▶ Instagram Marketing.
- ▶▶▶ Search Trending Topping Around the World.
- ▶▶▶ Gender, Age & Graphics Psychology.
- ▶▶▶ Google, Hubspot & other Certificate Preparation.
- ▶▶▶ Badge Verification.
- ▶▶▶ Funnel Creation.
- ▶▶▶ Internship Program



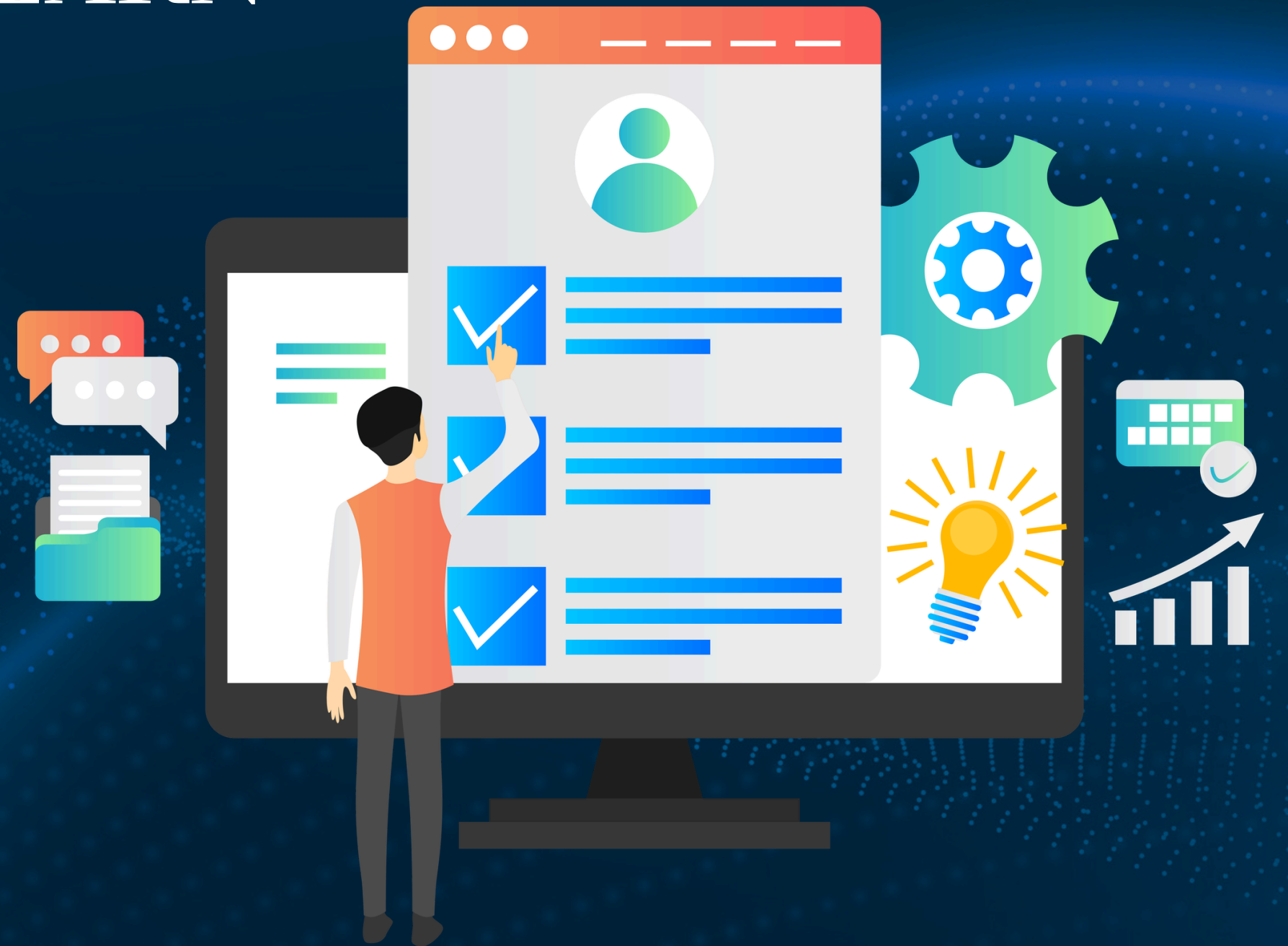
MODULES YOU WILL LEARN

- ▶▶ Canva Tutorial
- ▶▶ Logo & Banner Designing Basics
- ▶▶ How Chatgpt works
- ▶▶ What is Prompt?
- ▶▶ Prompt Design
- ▶▶ Content Research Tools
- ▶▶ Content Planning
- ▶▶ Content Creation With Tools
- ▶▶ Introduction To SMO
- ▶▶ Social Media Platforms & Best Practices
- ▶▶ Profile Optimization
- ▶▶ Content Creation & Curation



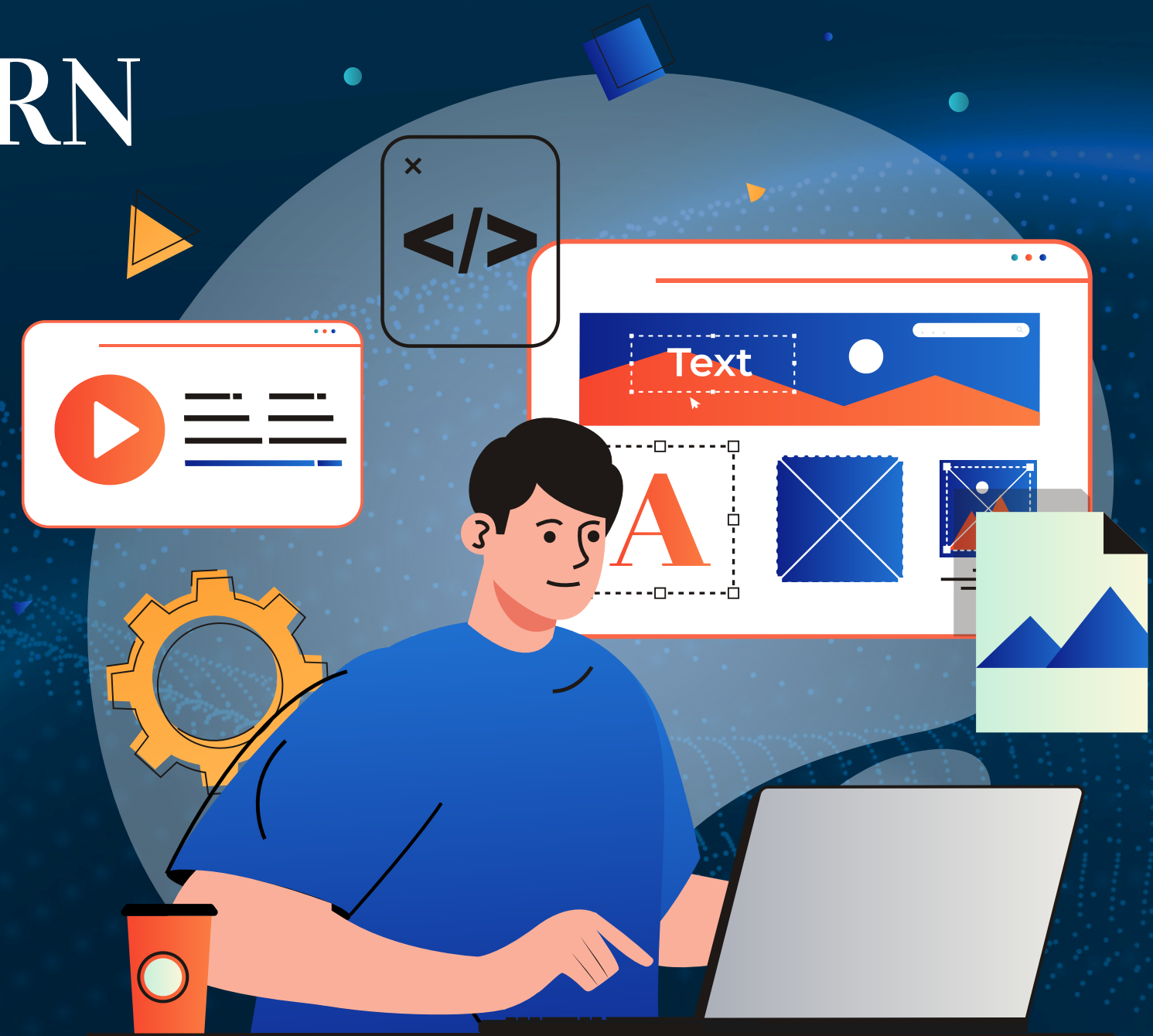
MODULES YOU WILL LEARN

- ▶▶▶ Hashtag Strategies
- ▶▶▶ Social Media Algorithms
- ▶▶▶ Engagement Strategies
- ▶▶▶ Social Media Analytics
- ▶▶▶ Cross-Platform Integration
- ▶▶▶ Influencer Marketing
- ▶▶▶ Social Media Tools & Automation
- ▶▶▶ Crisis Management & Reputation Monitoring
- ▶▶▶ Social Media Trends & Innovations
- ▶▶▶ Introduction To Marketing
- ▶▶▶ Marketing Mix (4 Ps)
- ▶▶▶ Market Research & Consumer Behavior



MODULES YOU WILL LEARN

- ▶▶▶ Segmentation, Targeting & Positioning (STP)
- ▶▶▶ Branding & Brand Management
- ▶▶▶ Digital Marketing Basics
- ▶▶▶ Advertising & Promotion Strategies
- ▶▶▶ Public Relations (PR) & Corporate Communication
- ▶▶▶ Product Development & Lifecycle
- ▶▶▶ Sales & Distribution Channels
- ▶▶▶ Customer Relationship Management (CRM)
- ▶▶▶ Introduction To Marketing Analytics
- ▶▶▶ Ethics & Social Responsibility In Marketing



AUTOMATION PLATFORMS

Discover Powerful Platforms for Seamless Automation

 Meta
Business Suite

 Facebook
Ads Library

Meta
ADS MANAGER

 Google
Analytics

 Google Search Console

 Google
Data Studio

 WORDPRESS

 Hootsuite®

 buffer

 mailchimp

ahrefs

 grammarly

 slack

 mention

 Ripl

 Trello

HubSpot

 Adobe Sign

 sproutsocial

 SEMRUSH

BuzzSumo

 Evernote

 asana

 feedly

 Adobe
Photoshop

AI TOOLS

Game-Changing AI Tools Shaping
The Future of Automation

- ▶ Personalization
- ▶ Predictive Analytics
- ▶ Automated Content Creation
- ▶ Chatbots and Customer Service
- ▶ Ad Targeting and Optimization
- ▶ Email Marketing Automation
- ▶ SEO Optimization
- ▶ Improved Decision Making



20+ CERTIFICATIONS

Become A Google & Microsoft Certified Professional

Google

- ▶ Analytics Certification.
- ▶ Shopping Ads.
- ▶ Adwords Certification.
- ▶ Adwords Mobile.
- ▶ Google Ads Search.
- ▶ Google Ads Display.
- ▶ Google Ads Video.
- ▶ Digital Unlocked.
- ▶ Adwords Mobile.
- ▶ Google Ads Fundamentals.

HubSpot

- ▶ Content Marketing.
- ▶ Hubspot Certified.
- ▶ Inbound Certified..

facebook

- ▶ Marketing Science.
- ▶ Creative Strategy Professional.
- ▶ Digital Marketing Associate.
- ▶ Buying Professional.
- ▶ Media Planning Professional.



- ▶ Industry Recognized Traiblazer Visionaries Certificate.



REVIEWS

I completed the Advanced Digital Marketing course with AI tools at Trailblazer Visionaries and it was a great experience. The trainers explained SEO, Google Ads, and social media marketing in a very practical way. I also learned how to use tools like ChatGPT and Canva for content creation.



This course helped me understand digital marketing from scratch. I learned about content marketing, social media strategies, and lead generation. The sessions were interactive and the trainers were very supportive whenever we had doubts.



Very informative and practical training program. The course covers a wide range of topics including Google Ads, social media marketing, influencer marketing, and analytics. I also received certification which helped improve my profile.



One of the best digital marketing institutes for practical learning. The course covers everything from website creation and SEO to Google Ads and social media marketing. The internship program really helped me understand how real digital campaigns work.



A very well structured course with many useful modules like SEO, Google Analytics, YouTube marketing, and email marketing. The best part was learning AI tools and automation platforms that make digital marketing easier and more efficient.



Trailblazer Visionaries provides a complete digital marketing course with internship and placement support. The learning experience was very engaging and the practical assignments helped me understand how marketing campaigns work.



I really liked the training environment at Trailblazer Visionaries. The trainers focus more on practical work rather than just theory. We learned about automation tools, analytics, and AI tools which are very useful in today's digital marketing industry.



The Advanced Digital Marketing program at Trailblazer Visionaries helped me gain confidence in digital skills. I also learned freelancing concepts and how to work with clients. The trainers guide you step by step through every module.



The course is perfect for students and job seekers who want to build a career in digital marketing. The training includes AI tools, automation platforms, SEO, ads, and many certifications which make the program very valuable.



PLACEMENTS PARTNERS

Our Placement Partners Across The Globe

- ▶▶▶ Yearly Salary Package Up to 14,00,000 For freshers.
- ▶▶▶ 15+ Job Profiles Available.
- ▶▶▶ 100+ Placement Partners.
- ▶▶▶ Increase Employee Retention.
- ▶▶▶ Enhance Perspective.
- ▶▶▶ Give back to your community.
- ▶▶▶ Make Difference in a Students life.
- ▶▶▶ Opportunity to gain skills.
- ▶▶▶ Provide a helpful insight into working Relationships.





Trailblazer Visionaries

THANK YOU



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